



MARKETING

Marketing is the key to all the planning, organization, communication of your company to achieve a concrete benefit of your initial investment through a few objectives internal or external”.

La Nave Agency has a professional technical team that will give answers to all common questions for your business, such as:

What is my target audience and how to reach the consumer?

How do I file my products/services?

What influences the decision to purchase or what are our weak points?

How are we doing against the competition?

La Nave Agency conducts an in-depth study of the situation and develops a strategic analysis for each client, with all the possible tools to achieve their goals step by step. Finished dealing only with your competition. Agency the ship explores and opens new roads or in line with the future possibilities.

We are the best partner to build your brand image and thus offer you the best guarantee of confidence across the market. Our agency can become the biggest difference for your business from the competition. If you need to look for new approaches to your business you must find the best professionals.

Services available:

1. Strategic business plans.
2. Technical analysis DAFO, Briefing, creative ideas from business or services.
3. Market research.
4. Policy of offering, packaging, design of product ideas.
5. Global communication in online and offline media.
6. Sales promotion, Street Marketing, direct MK, Email-SMS Marketing and SAP.
7. Advertising and media management.
8. Distribution policy.
9. Press room, PR.

Contact us without obligation!

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