

# SOCIAL NETWORKS



**S**ocial Networking are a channel impressive today for direct communication with the customer. **79% users** use any **social network**, continue to any brand, and make appropriate recommendations. It is the channel faster, economical and effective. *If your company is not on social networks is that it **does not exist**.*

The communication ceases to be a monologue of the companies, to become a **multidirectional conversation**. Now we not only speak but have the possibility of that we answered and see what customers need.

Social networks can be a great showcase **24 h/365 days a year**. It is essential to **create a link** to the user to let them know that you listen to them, but what really matters to you are your ideas.

You need to **create community**. The integration with social networks is an exercise in double-track, where it is necessary to **be present** constantly. How mediation channel works swimmingly, if the company is involved in this.

There are different **Social Platforms**, but people are mistaken when they think that networks be supposed to have to be in all. Each company has specific needs that will have to study to better assess **networks to be implemented** in each case.

It is important to know that social networks help us, give us value, and achieved with and for customer **loyalty**. Essential need today.

You can stay sitting waiting for you or take the train; and most importantly, do not despair, it is a background race. It is time to listen and share.

## Why us?

1. Simple, direct and close **communication**.
2. Search for new **potential customers**.
3. **Management** of corporate reputation online.
4. Customer **loyalty**.
5. **Promotion** of products or services, offers and news.
6. Ensure the **success of your brand** on the internet.

**Contact us without obligation!**

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